

LAS VEGAS AGENT INCENTIVE!

Booking Dates: 7/1 - 10/18/08

Travel Dates: 7/1 -12/31/08

- #1 Become the top producer for the duration of the incentive and win an \$8,000 American Express Gift Card, 1,000 bonus "Fun-Jets" and a trip to Las Vegas including roundtrip airfare, transfers, 3-night hotel accommodations and lunch with LVCVA representatives.
- #2 The number 2 ranked top producer for the duration of the incentive will win a \$4,000 American Express Gift Card, 1,000 bonus "Fun-Jets" and a trip to Las Vegas including roundtrip airfare, transfers, 3-night hotel accommodations and lunch with LVCVA representatives.

July is 'Viva Las Vegas Marketing' Month

Agencies, put together a marketing plan to promote sales to Las Vegas! All marketing activities will need to include the Funjet Vacations and LVCVA logos and will require creative approval prior to execution. The marketing put in place will need to have a minimum 90-day duration and include both online and offline tactics. At the end of the month the marketing plans put forth by the agencies will be reviewed by a panel of Funjet Executives and Marketing Representatives.

July Marketing Plan Winner Receives:

The owner or manager of the top two Agencies, selected by the Funjet review panel, will receive:

- Roundtrip airfare
- Transfers and 3-nights hotel accommodations at Wynn Las Vegas
- \$1,000 American Express Gift Card
- 1,000 bonus "Fun-Jets"
- Lunch with a Funjet Marketing Executive, Wynn Las Vegas Marketing Executive and LVCVA Marketing Executives

Submit Marketing Plans to spatt@funjet.com or fax to **414-351-5256 ATTENTION: SARAH PATT** by **7/18** to be considered for the Marketing Plan prizes. Plans will be reviewed and winners for the July "Viva Las Vegas Marketing" Month will be announced by 8/1/08.

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Top two prizes will be distributed to the top producers at the end of the promotion. Top Producers for promotion will be based on overall revenue (excluding taxes and commission) for bookings 7/1 - 10/18/08 for travel 7/1 - 12/31/08. July marketing plans must be submitted by 7/18/08 with criteria listed above to be considered.